

CANTINA  
BULGARINI  
*L'oro della nostra terra*

# essentia

Return  
to essence.  
Return to  
being human.





An  
alchemical  
gesture.

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**Essentia** is born from a simple yet radical vision: to strip away the superfluous in order to rediscover what truly matters. In a world dominated by speed and materialism, this collection invites us to slow down, to reconnect with nature, with time, and with our own humanity.

### Why Essentia?

Essentia arises from a question that is both simple and profound: what remains when we remove the unnecessary? What remains is origin, the earth, the human gesture, transformation. Each bottle is an invitation to leave behind the noise of the world and rediscover authenticity, connection, and awareness.

### The philosophy: from problem to resource.

At the heart of the collection lies transformation. The labels are crafted from fabrics recovered from old tablecloths—textiles that have been lived in, marked by time, and stained with everyday stories. What was once destined to be discarded becomes living material. The fabrics are torn by hand to preserve their imperfect soul, then immersed in red wine, verdigris, and liquorice, and left to evolve naturally, creating unique shades.

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**These labels are not mere supports; they are fragments of memory.**



## Artist Collection 2026 | Lugana DOC 010

Inspired by an ancient  
alchemical vision:  
to transform matter in order  
to elevate the spirit.  
It is the beauty of imperfection.  
It is the poetry of matter reborn.

### Symbols of a journey

**Alpha** (red wine + liquorice)

The beginning, the creative impulse, the spark that ignites the search.

**Beta** (red wine)

Transformation, movement, the conscious process of becoming.

**Omega** (verdigris)

Completion, the return to unity, reconnection with the whole.

α

Alfa

β

Beta

ω

Omega



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